1990

Birth of Vitaldent

Vitaldent, was born with a clear vocation to generate impact, **democratizing** dentistry in Spain and making it **accessible** to everyone, through 3 fundamental elements:

- **Consumer financing**
- **Physical accessibility**
- **Integral treatment**

2011

OHS Department

With the **creation** of the OHS department, the company's CSR management is centralized and **social actions begin to increase.**

Ayuda en Acción · Fundación Ana Bella | Red de Mujeres Supervivientes · ANAR · Fundación Pere Tarrés · Freno al Ictus Fundación

2018

Compliance Department

In order to **increase** the **transparency** and **good business practices** of DONTE GROUP, this department is created, whose functions are:

- **Promote** the ethics and conduct that preside good practices.
- **Monitoring and dissemination** of all the rules of the Code of Conduct.

2019

For the Smile of the Planet

A **nationwide campaign** to **collect plastic toothbrushes** was conducted between 2019 and 2020. In return, patients were given a bamboo toothbrush.
In the end, **30,000 toothbrushes** were collected and converted into picnic benches.

2022

Environmental Department

Thanks to the **success** and **increasing relevance of sustainability** in companies, the ORP department decided to expand and become the **ORP and Environmental Department.**

2023

MAY

Sustainability Strategy

We began to conduct exhaustive **internal and external analyses** to **identify weaknesses and strengths concerning sustainability** and the involvement of all stakeholders.

JUN

After several months of work, the **Sustainability Plan** was defined, **based on 3 pillars**:

- **Care of people**
- **Care of the planet**
- **Good government**

JUL

SEP

DONTE GROUP is born

DONTE GROUP was founded with the aim of contributing, through its specialist brands, to **make oral healthcare more accessible**, particularly for those who need it most.
The DONTE GROUP umbrella includes the brands **Moonz, Smysecret, Vitaldent and MAEX.**

DONTE GROUP
Cuidamos tu salud bucodental

NOV

Formalization of Sustainability

A **specialized Sustainability department is created**, supported by a Sustainability team **made up** of people from **different areas** of the company.

ENE

100% renewable energy

DONTE GROUP starts operating its **+400 clinics with 100% renewable energy.**

ELEIA

JUN

Adhesion to REDI

REDI association and **DONTE GROUP join forces to promote and enhance respect, inclusion and safety** for sexual diversity,

REDI · Red Empresarial por la Diversidad e Inclusión LGBTI

2022 Sustainability Report

For the **first time in its history**, the group **publishes the 2022 financial results and the sustainability report** for the same year on its website to enhance the group's transparency towards its stakeholders.

SEP

Agreement for the PROMENTOR Program – PRODIS Foundation

Fundación prodis

DIC

Recycling Best Practices across the entire clinic retwork

ecoembes

Pilot Project with Acciona

We are monitoring the **energy consumption patterns** of the selected clinics to identify potential improvement actions.

acciona

Creation of the **DONTE GROUP Forest**

Bosquia

2024

ENE

Caring for our employees

- Launch of the **#DONTEcuida** App in collaboration with Healthy World – an application designed to improve the well-being of clinic staff.
- Sponsorship of the **SUPERARTE Gala by Grupo SIFU**, in collaboration with their Special Employment Center.

FEB

- Execution of the **Double Materiality Assessment** aligned with the **CSRD**
- Establishment of a **Patient Support Department**
- **Vitaldent Convention and SUMMIT DENTAL** (Annual Doctors' Congress): annual events **certified as 100% sustainable.**

MAR

Establishment of the **Diversity Committee**

ABR

Adherence to the **Diversity Charter**

2023 Sustainability Report



MAY

Adherence to the Luxembourg Declaration

DONTE GROUP has joined the commitment to embrace and implement the core objectives of **workplace health promotion**, aligning its strategies with the principles set forth in the declaration.

JUN

- June **Diversity Program:** *"Inclúyeme" (Include Me)*
- Signing of a collaboration agreement with **Fundación A LA PAR and Fundación TENGO HOGAR**

Pilot Project with ALDEAS INFANTILES

Donation boxes have been placed in **15 of our clinics** as part of a collaborative initiative with **Aldeas Infantiles** to support their mission and raise awareness among patients and staff.

JUL

Collaboration Agreement with Grupo Social ONCE

SEP

Breast Cancer Awareness Month

Our clinics joined the campaign by the **Spanish Association Against Cancer (AECC):** *"Without you, pink would just be a color"*, contributing with a €6,000 donation to support cancer research.

MAEX and **MOONZ** join the recycling program implemented across the entire clinic network.

OCT

Energy Efficiency Manual

A practical guide that promotes energy optimization across all our clinics, from the efficient use of climate control systems to lighting, significantly contributing to emissions reduction.

Collaboration Agreements

NOV

Guide for Improving Sustainability in Clinics

It highlights the importance of comprehensive recycling, unplugging devices outside of working hours, and raising awareness about the responsible use of resources.

DIC

Corporative Risk Map

- **2024 Carbon Footprint Measurement (**Scopes 1, 2 & 3), using a revised and more accurate methodology.
- **Decarbonisation Plan and GHG emission reduction targets** – Scopes 1, 2 and 3 aligned with the SBTi.
- **Recognition of ESG performance** based on KPIs by a financial institution

2025

Annual events certified as 100% sustainable

- **2025 Annual Conference:** Notable for its focus on social impact, featuring invited organisations and associations with a social mission, including Caritas, the Red Cross, the Spanish Association Against Cancer (AECC), the Vellmarí Foundation and ONCE.
- **DENTAL SUMMIT:** Annual conference for dentists

ENE

NESS "Mobility Plan" and Carbon Footprint Project

Promotion of the **transition to electric vehicles** to reduce GHG emissions, **optimize operating costs**, and improve air quality. In addition, **efforts to strengthen** DONTE GROUP's sustainable and innovative image.

FEB

2024 Sustainability Report



- **Diversity Committee m**eeting, held to define new initiatives and activities for the current year.
- Participation in the **Annual Corresponsables Conference.**

MAR

Strategic partnerships

- with the **Caixa Bank Foundation** to fund treatment for patients referred by the Red Cross
- with **Plena Inclusión España**
- with **INSERTA** (ONCE Social Group), **Caritas,** the **Red Cross,** the **Tengo Hogar Foundation** and the **PRODIS Foundation**.
- Agreement with the **Regional Ministry of Family, Youth and Social Affairs of the Community of Madrid** to bring dental care to users of soup kitchens.

ABR

Economic Analysis on the Cost of Expanding Oral Health Care for Adults aged over 65

A study focusing on the oral health status of the elderly population in Spain.



MAY

Awards in 2025

- **Top Employer 2025 → The first company in the oral health sector in Spain to achieve this recognition.**
- **16th Corresponsables Awards** (finalists for the Guide to Improving Sustainability in Clinical Practice)
- **Emotional Salary Award** or **Employee Compensation Award, for our employer branding initiatives**
- **Aesthetic Technology Awards, recognising MAEX for the integration of advanced technologies into dental practice.**
- **Best Patient Experience and Best Service of the Year** for the fifth consecutive year in 2026.

JUN

Dashboard: Vulnerable Groups

A framework for analysing and monitoring the behaviour and needs of the vulnerable groups we support.



JUL

Formal establishment of the Diversity Committee

It will now officially report to the Sustainability Department, which will be provided with the necessary resources and organisational structure and will report directly to the Executive Committee.

AGO



Informative guide for families

Published by Moonz and aimed at the early detection of ENT and dental conditions in children, in collaboration with the Spanish Society of Otorhinolaryngology and Head and Neck Surgery.

SEP

Sustainable Supply Chain Management

- **Supply Chain Management Model** to integrate sustainability into our procurement decisions and assess suppliers' impacts in a systematic and progressive manner.
- Update to the **Procurement Policy,** explicitly incorporating sustainability criteria into procurement management and the supplier selection process.

OCT

NOV

DIC

2026

<<Level Up by incorporating impact >>

drive the Group's growth by integrating impact as a core strategic dimension in decision-making across all business areas.

ENE

1st Climate Risk Assessment

Analysis of the main physical and transition climate risks affecting DONTE GROUP's business model and assets.

FEB

- **Human rights due diligence analysis,** assessing potential human rights impacts that may arise from our own operations or throughout the value chain.
- GHG emissions calculation methodology consolidation with the **2025 Carbon Footprint measurement** (Scopes 1, 2 & 3)

Scope 1 Decarbonization – Corporate Fleet

Ongoing and gradual electrification of the corporative fleet

MAR



Membership in the WISE Network

– WoMen In Donte Sessions

ABR

Formal Adhesion to the United Nations Global Compact

MAY



2025 Sustainability Report

JUN

Impact Measurement 2025

Assessment of the social, economic and environmental impact generated by the DONTE GROUP's network of clinics in 2025